

Why House Servers in a Remote Location and Why Ohio?



Why would a company select a geographically diverse location for their servers? There are many reasons:

- ❏ A company's network is its life-blood of operations. Without it, the business comes to a halt. Locating primary servers in a geographically different location eliminates downtime associated with an isolated event such as a hurricane, earthquake, or localized disaster.
- ❏ Business continuity: In the event of a disaster, the same systems you run every day will be the same ones that CONTINUE running.
- ❏ Disaster recovery: A data center makes a great place to house your backup server, which can become your primary server in a matter of minutes during a disaster. A back-up isn't truly a disaster recovery solution if it's isn't geographically diverse.
- ❏ Point of presence for Internet Service Providers or Application Service Providers to gain access to a different market.
- ❏ To ensure HIPAA compliance

Why Columbus, Ohio is a great place for a data center

- ❏ Low probability of seismic activity
- ❏ No tropical storms. Normal, seasonal storms that do exist aren't severe enough to harm the data center
- ❏ Approximately 1,000 ft above sea level and no large bodies of water are nearby
- ❏ No personal property taxes
- ❏ Prices for space and power are low in Ohio, versus other states, due to the low cost of living in the Midwest
- ❏ The Port Columbus International Airport is 14 miles from the data center for easy access from out of state
- ❏ March, 2008: Columbus, Ohio is the No. 1 up-and-coming tech city in the United States, according to a new list by Forbes.com

